



# *American Society for Quality*



# *The Organization*

American Society for Quality  
Headquarters Milwaukee WI.



# *The Organization*

- The single most comprehensive base of quality knowledge in the world
- ASQ is the world's leading professional association of quality practitioners
- Through Quality Press, ASQ is the largest publisher of quality related books, journals, and standards



**100,000 members worldwide**

**Established in 1946**

# *The Organization*

## Living Community Model

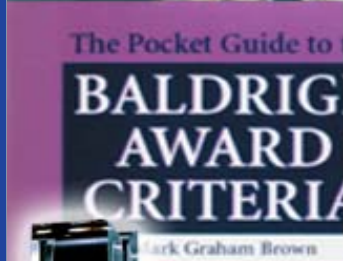




# *The Organization*

**ASQ is at the forefront  
of every major quality  
initiative...**

**Healthcare • Service  
Baldrige Criteria and Award  
Education • Six Sigma  
ISO • Global**





## *ASQ's Core Competencies*

- **Certifications**
- **Conference**
- **Public courses**
- **E-learning**
- **Self-directed training**
- **In-house training**
- **Six Sigma training**

The most recognized and respected Knowledge Provider in the Quality and Business Excellence area worldwide. ASQ provides **Consistency** and **Continuity**.

# *ASQ Certifications*

ASQ provides 12 globally recognized certifications by independent bodies. More than 100,000 individuals have been ASQ-certified worldwide

- Meet quality-related requirements to achieve strategic sourcing advantages
- Motivate and recognize your employees to improve productivity and customer satisfaction
- Differentiate your company from competitors via third-party recognition of your employees' skills





## *ASQ Certifications*

- CQT Certified Quality Technician
- CQA Certified Quality Auditor
  - CQA Bio Medical Auditor
- CHA Certified HACCP Auditor
- Certified Quality Manager
- CMI Certified Mechanical Inspector
- CQIA Certified Quality Improvement Associate
- CRE Certified Reliability Engineer
- CQE Certified Quality Engineer
- CSSBB Certified Six Sigma Black Belt
- CCT Certified Calibration Technician
- CSQE Certified Software Quality Engineer

# *ASQ Conferences*

Training programs, networking with peers, prominent experts, and industry leaders

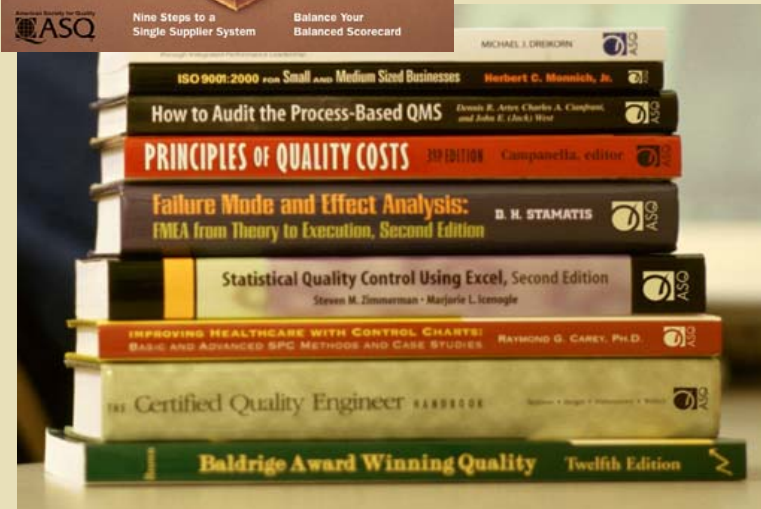
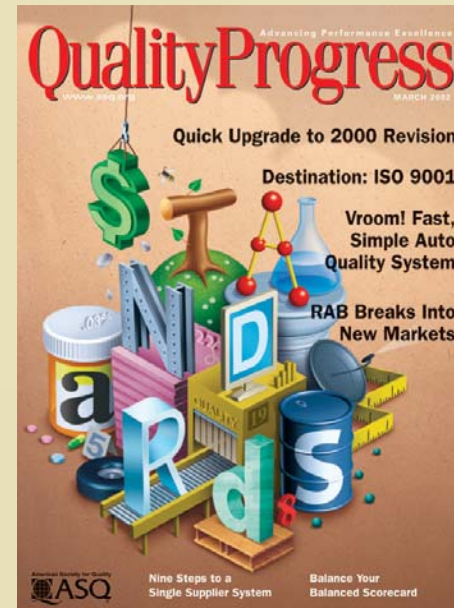
- World Conference on Quality and Improvement
- Six Sigma Conference and Roundtable
- Business Excellence and Customer Satisfaction
- Quality Institutes - Clusters
- ISO 9000 Summit
- Quest for Excellence (Baldrige Awards)
- Forums - Service, Health Care, Automotive, Quality Management
- National Quality in Education Conference



# Publications and Standards

Protect your training investment with the knowledge and tools to sustain your employees' skills

- The largest publisher of quality-related books and journals - Quality Press
- Industry standards available only from ASQ
- Ongoing source of knowledge tools to maintain and update skill sets taught in ASQ courses



# *Business Excellence Pyramid*



## *ASQ Activities in Orlando, FL*

- Local ASQ Chapter
  - Meets monthly at Applied Materials
  - Has Over 400 members
  - Provides Instructors for ASQ Certification Classes at ACC
  - Sponsors Additional Educational and Social Events

